

**Department of Medicine**  
**ESIC Hospital, Peenya, Bengaluru**

**Public Awareness Talk on Snakebite Management**

Date: April 22, 2025

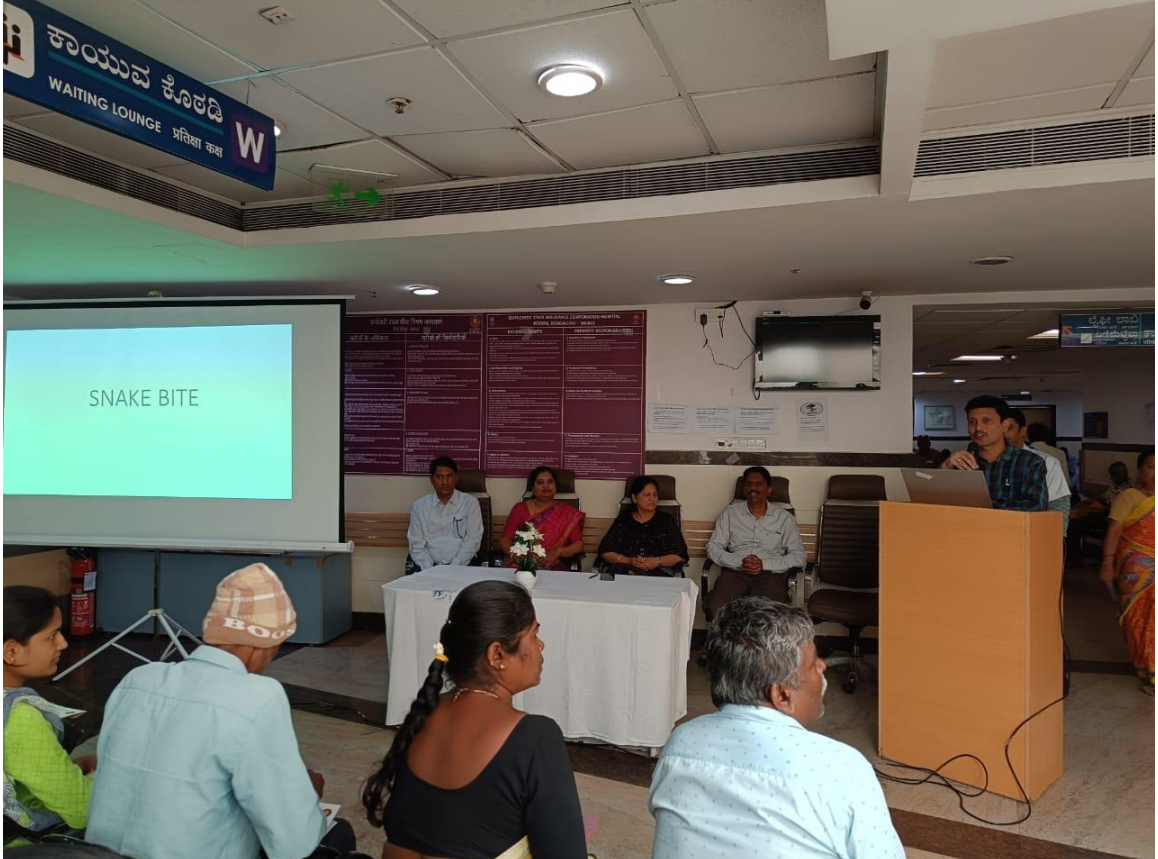
Venue: First floor OPD corridor, ESIC Hospital, Peenya

**1. Introduction**

On April 22, 2025, the Department of Medicine, ESIC Hospital, Peenya organized a Public Awareness Talk on Snakebite Management as part of its ongoing community health education initiatives. The event aimed to educate the general public, especially residents of snakebite-prone areas, on prevention, first aid, and the importance of timely medical intervention in snakebite cases.

**2. Objectives**

- To create awareness about the dangers of snakebites and how to prevent them
- To educate the public on appropriate first-aid measures
- To dispel common myths and promote evidence-based responses
- To encourage early hospital visits and reduce dependency on traditional remedies



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### 3. Target Audience

Factory workers, Insured Persons and their dependents and field workers.  
Approximately 100 participants attended the session.



### 4. Program Details

The awareness programme was started with welcoming of the dignitaries:

Dr Mridula, the Medical Superintendent, Dr Naveen S L (Deputy Medical superintendent), Dr Veena Kumari K, Dr Chetan R (HOD Dept of Medicine), Baijanath Mandal, Deputy Director (admin).

A PowerPoint presentation about Understanding Snakes & Types of Bites, regarding First Aid Do's and Don'ts AND about Myths vs. Facts in Snakebite Treatment was given by Dr Sharath U, Senior Resident, Dept of Medicine.

At the end of the talk, Dr Chetan R, HOD Dept of Medicine briefed all about the availability of all necessary treatment facilities for Snake bite management in Esic Hospital, Peenya 24x7 and urged everyone to make best use of it by promptly visiting the Hospital wasting no time.

## 5. Key Highlights

- Common misconceptions such as cutting the bite site, sucking venom, or tying tight tourniquets were clearly addressed.



## 6. Feedback & Community Impact

Attendees found the session highly informative and practical.

Many expressed willingness to share the information with family and co-workers.

## 7. Conclusion

The Public Awareness Talk on Snakebite Management held on April 22, 2025, was a major step toward improving community preparedness in handling snakebite incidents. The Department of Medicine reaffirmed its commitment to public education and aims to reach more vulnerable populations in the future.